



**FOR IMMEDIATE RELEASE**  
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## **LOCAL RESIDENT AWARDED EDUCATIONAL SCHOLARSHIP FROM NATIONAL ROADWAY WORKER MEMORIAL SCHOLARSHIP PROGRAM**

*Fredericksburg, Va.* – Daniel J. Frank of Golden is a recipient of a 2012 American Traffic Safety Services Foundation (The ATSS Foundation) “Chuck Bailey Scholarship” in the amount of \$3,000 for his commitment to volunteerism. The scholarship is awarded in honor of roadway safety advocate Chuck Bailey, who was killed in a motor vehicle accident in 2002.

The ATSS Foundation is the charitable and educational organization of the American Traffic Safety Services Association (ATSSA), an international trade association that has represented companies and individuals in the traffic control and roadway safety industry since 1969.

The scholarships are awarded annually under the Foundation’s “*Roadway Worker Memorial Scholarship Program*” to children of roadway workers who are killed or permanently disabled as a result of a roadway work zone accident.

Frank’s father, a Colorado Department of Transportation employee, was killed in June 1996 while picking up debris along a highway.

Nationwide, nearly 1,000 fatalities occur each year in roadway work zones. The Foundation’s scholarships were created to assist school age children and surviving families of these tragedies achieve their educational goals. In this case, the Foundation scholarship will benefit Frank, who is attending the Colorado School of Mines where he is majoring in Biochemical Engineering.

Since its inception in 1988, the Foundation has been passionate about assisting others. The Foundation continues to lead the way to “Advancing Roadway Safety” through such programs as: “The Life Behind the Cones and Barrels – Roadway Workers Keep America Moving Poster Contest”, the “National Work Zone Memorial – Respect and Remembrance: Reflections of Life on the Road” and the “Roadway Worker Memorial Scholarship.” These programs make roadway safety a cultural priority. Fallen workers are not forgotten and their families are given the support they need.

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On the web: Visit the “Foundation” tab of [ATSSA.com](http://ATSSA.com)